



(Translation from the Italian original which remains the definitive version)

**PRESS RELEASE**

**Integration of the Information Memorandum  
related to the sale of Botto Fila S.p.A. investment**

M&C S.p.A. communicates the integration - on Consob request received pursuant to article 114, paragraph 5, of Legislative Decree n. 58/98 - of the Information Memorandum required by article 71 of Consob Regulation no. 11971/1999 as subsequently amended and integrated, related to the sale of Botto Fila S.p.A. investment and made available to the public on October 6, 2011. The integration is now available to the public at its registered offices, at Borsa Italiana S.p.A. and on its website [www.mecinv.com](http://www.mecinv.com)

Milan, 18 November 2011

**M&C S.p.A.**  
Investor Relations  
Marco Viberti Tel. +39 02 727371  
[ir@mecinv.com](mailto:ir@mecinv.com)  
[www.mecinv.com](http://www.mecinv.com)

Community – Consulenza nella comunicazione  
Tel. + 39 02 89404231  
Auro Palomba – Marco Rubino – Mob. +39 335 6509552